

How to succeed in a changing environment

Land Based Advisory Service workshops

September—December 2009



Business Link are running a programme of complimentary and interactive workshops to land based businesses throughout the South East of England.

In the past twelve months, the Land Based Advisory Service workshops have offered advice and information to over 2400 delegates looking at ways to adapt and improve their performance against a background of constantly changing environments, ranging from climate change to regulatory requirements.

September—December 2009 schedule covers the following topics:

- Earth, Wind & Fire—Profiting from alternative energy
- Business diversification & possible grant opportunities
- Prepare to meet thy Planner

What will it cost?

Workshops are **FREE**

Time

Workshops are **9.30am for 10am** start with light refreshments to conclude at 12.30pm with a buffet lunch.

Bookings & more info

For details on forthcoming workshops near you please call your local Business Link:

0845 600 9 006

Or visit

www.ruralbookings.co.uk

September—December 2009	Earth, Wind & Fire	Diversification	Prepare to meet thy Planner
Plumpton College, E Sussex	18th Sept	8th Oct	5th Nov
Chichester College, Brinsbury Campus, W Sussex	29th Sept	15th Oct	10th Nov
East Malling Conference Centre, Kent	6th Oct	20th Oct	3rd Nov
Tythe Barn, Bicester, Oxon	14th Oct	26th Nov	3rd Dec
Hampton Estate, Surrey	21st Oct	12th Nov	1st Dec
Wessex Conference Centre, Hampshire	4th Nov	18th Nov	24th Nov
Hall Place, BCA, Berkshire	11th Nov	25th Nov	2nd Dec

Earth, Wind & Fire – Profiting from alternative energy

As any landowner will know the cost of energy has risen dramatically over recent years and this workshop investigates techniques available to reduce costs and discusses the opportunities to become an energy provider. This session will cover many alternative suggestions on reducing current energy needs and the capture of waste power linked to individual energy audits. It will also discuss various methods of generating power for one's own use to selling to a third party with cost and payback indicators, along with signposting to potential suppliers and sources of information.

Business diversification and possible grant opportunities

Whilst diversification as a concept has been around for many years, this workshop will explore many of the possible new areas for business diversification open to land based businesses. This workshop will focus around case studies of a number of successful projects and the lessons learnt. In addition, find out more about the Rural Development Programme for England grant scheme, available in the South East between 2007-2013, being administered by the South East England Development Agency (SEEDA).

Prepare to meet thy Planner

This workshop aims to dispel the myth that the planning system has been set up as a barrier to starting new ventures. It will provide guidance on how to approach planning applications with a step by step guide to the process. The workshops are led by ex-planning officers now working as planning consultants with advice on how to maximise the chances of making successful applications. It will highlight the key issues, timescales, costs etc by going through the stages illustrated by case studies of successful applicants.

"I can think of very few agricultural/horticultural businesses that would not benefit from participating in the courses which Business Link are running across the South East region. They seem to me to be both practical and relevant. Whilst it is often difficult for farmers and growers to attend such training, I believe that many of them would find it extremely cost effective."

Shaun Leavey, OBE
Chairman of the South East
Sustainable Farming and Food Board

About us

The Business Link service is available locally and provides the information, advice and support you need to start, maintain and grow a business. We can assist by reviewing all or part of your business with you, whatever the size and however long you have been running it.